Issue 16 | April 18, 2018

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Feature Stories



Your Potential Partner Has the Money, But Can You Work Together?

The Keys to Vetting and Choosing Potential Business Partners that Will Increase the Odds of a Successful Relationship

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USA Today: Arby's Wins With Meat

Analysts have taken notice as well. They see Arby's as a winner for carving out a unique position in a crowded fast-food market.

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Creating a Plan That Will Help Achieve the Dream

Combining Your Dream with a Plan That That Will Help your Business Now and Going Forward.

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Firehouse Subs Ringing the Bell with Development Incentives Program

Firehouse Subs has long been committed to preparing tantalizingly tasty subs piled high with fresh steamed meats and cheeses all tucked perfectly into toasted private recipe sub rolls.

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ZIPS Dry Cleaners is on the Road to Growth

ZIPS Dry Cleaners, known for its revolutionary one-day, one price business model, is hitting the road to strategic growth on the fast track to disrupting the industry as a national brand.

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Trending News

Highlights

- 5 Japanese Chains that are Growing in the U.S.
 Nation's Restaurant News
- Effective Communication Is Something You Learn, Not Something You're Born With Entrepreneur
- Redefining Delivery Convenience: Over 150,000 Domino's Hotspots Launched Nationwide Franchising.com

Movers & Shakers

- Creamistry Looks to Bring New Flavors to Orlando Apr. 18th, 2018 | Creamistry
- Wayback Burgers Remains on a Hot Streak with New Restaurant Openings in Brand New Locations
 Apr. 18th, 2018 | Wayback Burgers
- Rush Bowls Inks Development Deal to Bring Healthy Eating to Oakland Apr. 18th, 2018 | Rush Bowls
- NTY Clothing Exchange Opens First Location in Tennessee
 Apr. 18th, 2018 | NTY Franchise Company
- Shred415 Strengthens Denver Fitness Community with New Studios Apr. 18th, 2018 | Shred415
- This Is It! BBQ & Seafood Announces an exclusive Franchise Development Agreement with Belief Brands Partners LLC

Apr. 18th, 2018 | This Is It! BBQ And Seafood

- CARSTAR Opens More Than 30 New Locations Across North America In First Four Months Of 2018
 Apr. 18th, 2018 | CARSTAR Auto Body Repair Experts
- New First Watch Restaurant Now Open In Lake Mary Apr. 18th, 2018 | First Watch Restaurants
- Strong Growth Predicted For The Auto Glass Industry Apr. 18th, 2018 | NOVUS Glass
- Information Technology and Higher Education Leader Opens The Growth Coach of Southern Tier New York

Apr. 18th, 2018 | The Growth Coach

Multi-Unit Franchisee Resources

- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing

- Loyalty
- Marketing
- Payment Processing
- Printing
- **Public Relations**
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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